Warsaw, March 7th, 2022

Dear all,

We are a leading reading promotion foundation in Poland.

Last Friday we started fundraising money to be able to buy books from publishers in Ukraine, transport them to Poland and distribute them to Ukrainian kids and their families. This is obviously to help the Ukrainian kids here and the publishing industry in Ukraine – both at the same time.

I am writing to ask if you would be able to help.



There are c. 400 000 Ukrainian children in Poland already and this number is the target of this action. We have a warehouse for free, distribution for free, transportation probably also – so the money is needed only for the books.

The fundraising part is tough – not many people understand how crucial it is for those kids to be able to have a moment of peaceful booksharing with their moms (no dads...), how important it is for the psychological stableness of these kids but also – how fundamental for the future of Ukraine's democracy is the survival of the Ukrainian book industry.

If each kid was to get a book we need c. 400k euros for the books.

A couple of days ago a Swedish author found her way to us and yesterday she started her fundraising campaign among publishers and authors in Sweden for our operation. So we hope that other international book industry communities, other organizations, and individual people may want to help.

If credentials are needed – we can send them.

Please visit our website: www.fpc.org.pl – it also demonstrates who we are and what we do.

Help can be sent through:

a/ https://paypal.me/FPCzytania?country.x=PL&locale.x=en_US

b/ https://zrzutka.pl/razemdlaukrainy/s/chwilawytchnienia

c/ EUR bank account: 31 1600 1462 1871 2526 2000 0005

BIC/SWIFT code: PPABPLPK

IBAN PL31160014621871252620000005

d/ **USD bank account**: 04 1600 1462 1871 2526 2000 0006

BIC/SWIFT code: PPABPLPK

IBAN PL04160014621871252620000006

e/ GBP bank account: 74 1600 1462 1871 2526 2000 0007

BIC/SWIFT code: PPABPLPK

IBAN PL74160014621871252620000007

For bigger help – we will have a direct euro account in a couple of days please email us at ukraine-funds@fpc.org.pl

We will be grateful for all help, #SlavaUkraini!!!

Maria Deskur

maria.deskur@fpc.org.pl

Fundacja Powszechnego Czytania / Universal Reading Foundation