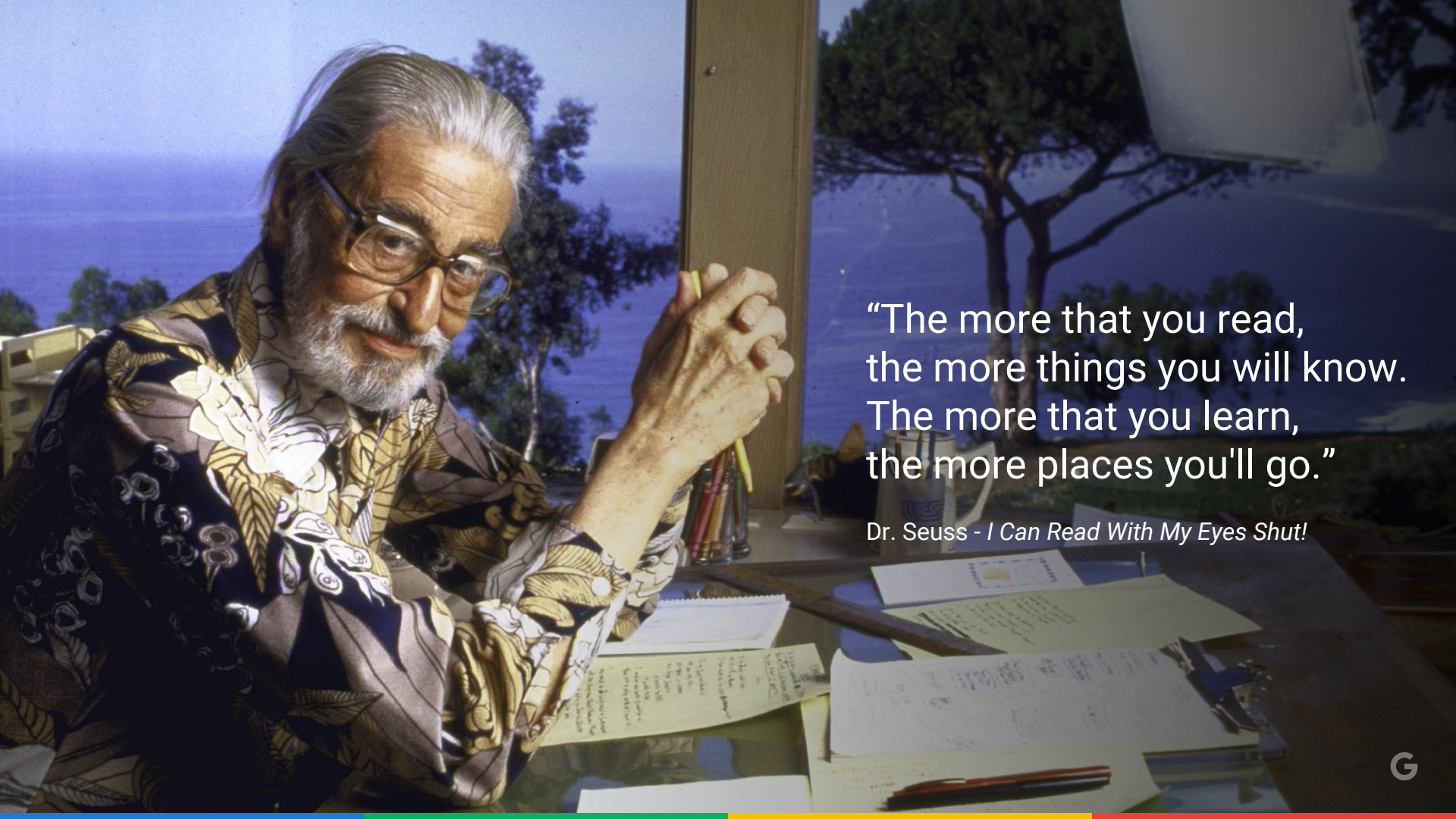


Presenter Name

# Digital skills for everyone

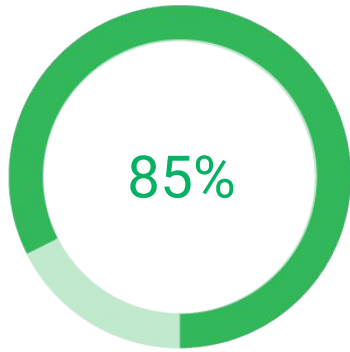
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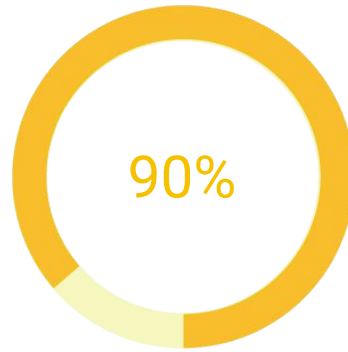
“The more that you read,  
the more things you will know.  
The more that you learn,  
the more places you'll go.”

Dr. Seuss - *I Can Read With My Eyes Shut!*

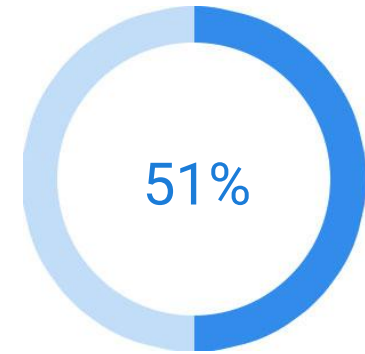
# Digitisation is here. And it's here to stay.



of jobs in 2030 haven't even been invented yet.



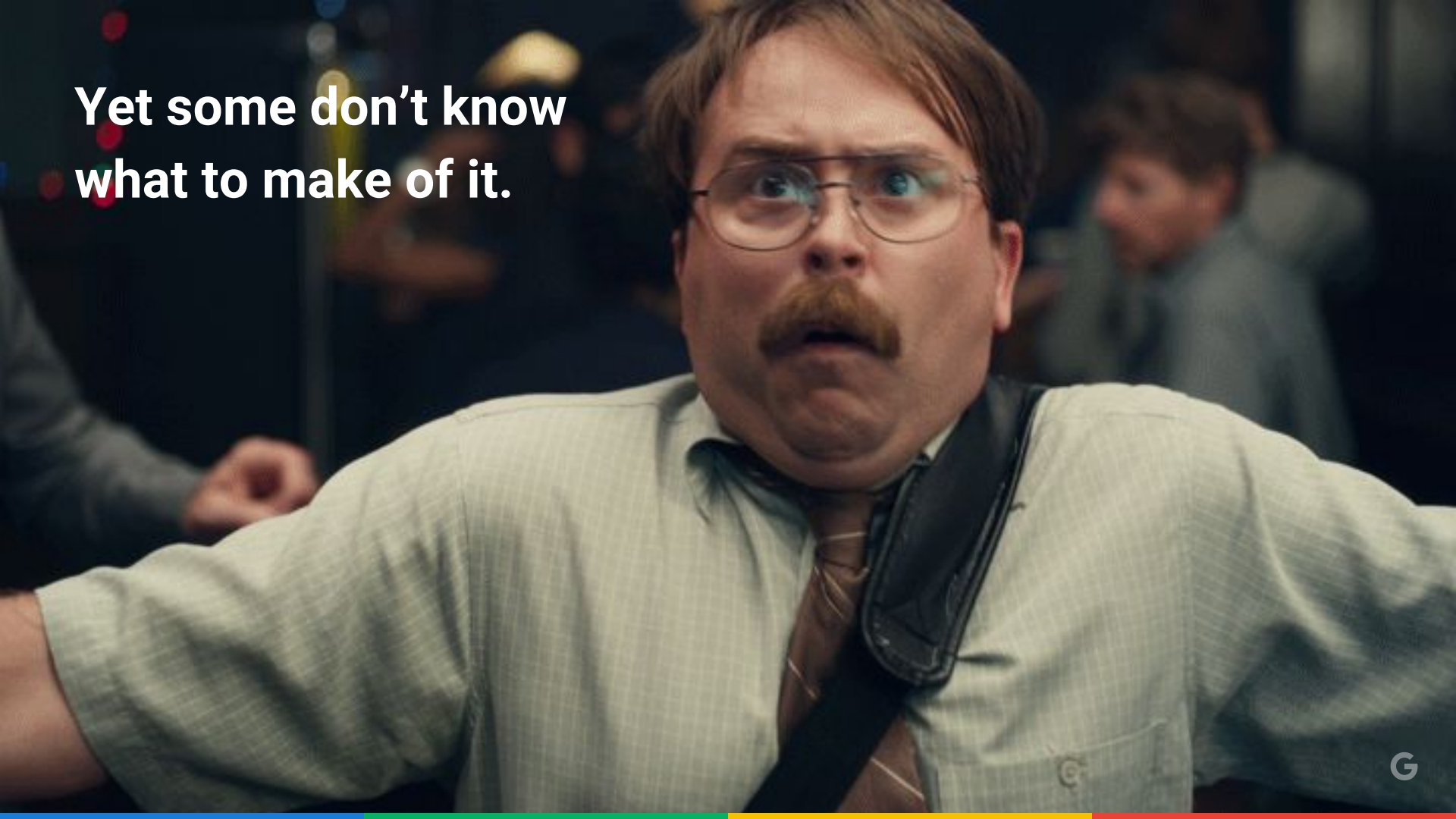
of jobs will require digital skills.

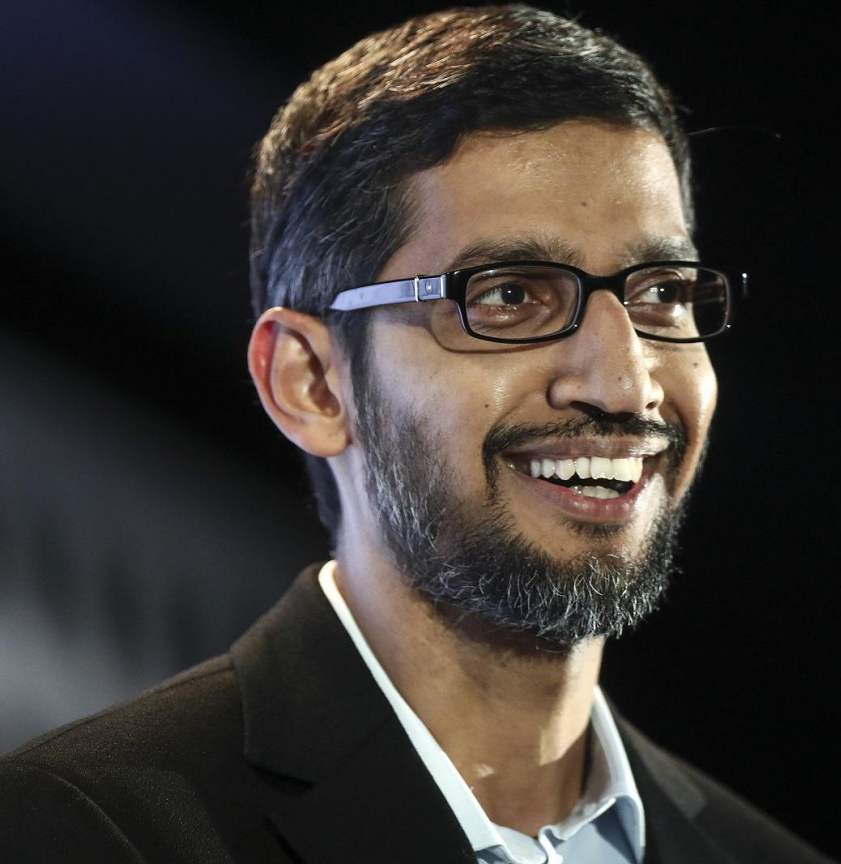


of German teachers state that their school has a media concept



**Yet some don't know  
what to make of it.**





**“We believe in leveling the playing field for everyone. The Internet is one of the world’s most powerful equalizers, and we see it as our job to provide the tools and technology to help people make the most of this opportunity.”**

Sundar Pichai - CEO Google

# Google Zukunftswerkstatt

# Trainings for everyone.



Caroline Frey  
Primary teacher,  
Berlin



Catrin Graf  
CEO of Graf Dichtungen,  
München



Die Halle  
Parkour NGO,  
Hamburg



Alica Harzer  
Vocational student,  
Münchberg



Whatever their need.

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**Bolstering the future workforce.**





And exciting the next generation.

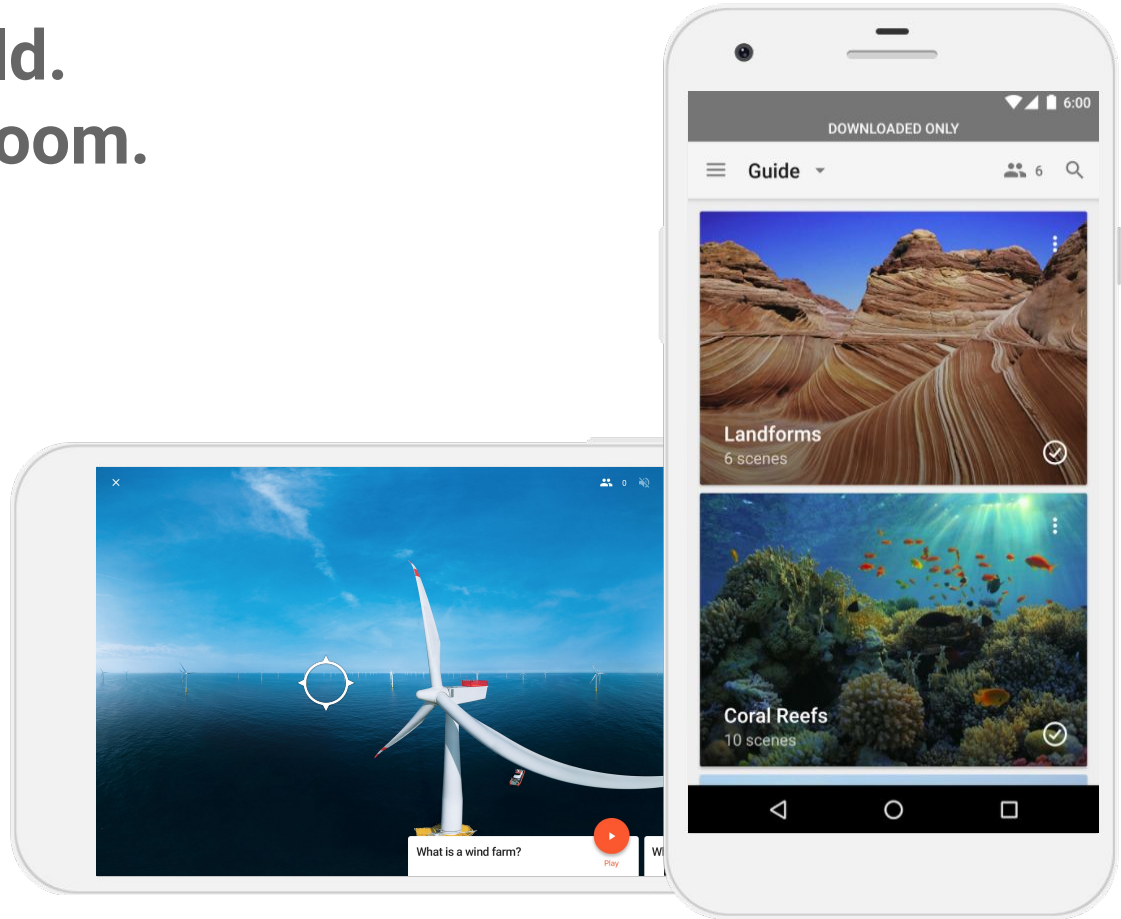


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# But now, let's go on a little trip.



# Thank you

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Feel free to reach out to me for any questions:  
[fridae@google.com](mailto:fridae@google.com)